



## **Green News: NJ Highlands Coalition hosts craft beer pub crawl**

*Staff Report 2:50 a.m. EDT October 9, 2014*

The inaugural Hopped Up Highlands Craft Beer Pub Crawl, a fundraising event sponsored by the New Jersey Highlands Coalition, is scheduled to take place Nov. 8 in Morristown.

More than 100 craft beer lovers are expected to attend to help raise funds and awareness for the protection of clean water in the New Jersey Highlands, according to a news release.

"The Craft Beer Pub Crawl is all about fun, but it is also about promoting Highlands clean water, and it showcases some of Morristown's finest craft beer bars, and their commitment to protecting Highlands water," said Julia Somers, executive director of the New Jersey Highlands Coalition.

The crawl tour begins at 6 p.m. at HOPS Craft Beer Wine Bar located at 14 ½ Washington Street in Morristown.

At 7:10 p.m, pub crawl participants will then move to Tashmoo Restaurant & Bar located at 8 Dehart St, Morristown, from 7:15 to 8:25 p.m.

Next stop is at 8:30 p.m. at End of Elm located at 140 Morris St, Morristown until 9:40 p.m.

The last stop on the pub crawl is from 9:45 to 11 p.m. at George and Martha's American Grille located at 67 Morris St, Morristown.

Somers said participants can join in and "support a good cause at any time along the way."

Open to novice and expert beer enthusiasts and environmentalists, the pub crawl will feature specialty brews, food and activities. Participants will receive a keepsake craft beer crawl T-shirt, discounted craft beer at each location and light fare specials at select locations.

An Instagram scavenger hunt pub crawl photo contest will be held and local hotel and car ride discounts will be offered. Participants will have the opportunity to sign a clean water pledge banner.

Proceeds will be donated to the NJ Highlands Coalition to help protect, restore and enhance the water and other natural and cultural resources of the New Jersey Highlands.

Tickets are currently available at \$20 each; the price is expected to increase as the event date approaches, according to the news release. To order tickets online, visit <http://www.eventbrite.com/e/the-hopped-up-highlands-pub-crawl-tickets-13030916823>.

Event updates can be viewed on the group's Facebook event page: <https://www.facebook.com/events/759256417469584>

The Highlands Craft Beer Pub Crawl is co-hosted by the New Jersey Highlands Coalition (NJHC) and the Morris Area Society of Home Brewers and supported by the following businesses and organizations: McMahan, Martin & Gallagher LLP; Cask & Kettle Homebrew; New Jersey Craft Beer; Angry Erik's Brewing Co.; Morris Tap & Grill; The Taco Truck; Nicole's Ten; HOPS Craft Beer Wine Bar; Tashmoo Restaurant & Bar; End of Elm; George and Martha's American Grille; Hunterdon Distributors; Carton Brewing Company; NJ Girls Pint Out; The Blue Collar Foodie; Uber; Tuckahoe Brewing Company; Sly Fox Brewing Company; Shop-Rite of Morristown; Tito's Burritos & Wings; Panther Pub; Qdoba; Cricket Hill Brewery; 381 Main Bar & Grill; Morris Rugby; Bolero Snort Brewery; Cloverleaf Tavern; UPrinting.com; Bronx Brewery; Flounder Brewing Company; and Weyerbacher Brewing Company.

The Highlands Coalition invites local companies to become sponsors of the pub crawl with such options as flashing light buttons containing a QRC marketing code; a mention of sponsor names in announcements at the event; or providing in-kind donations of gift certificates or a non-alcohol gift basket. To learn more, call 973-588-7190, email [lauren@njhighlandscoalition.org](mailto:lauren@njhighlandscoalition.org), or visit [www.njhighlandscoalition.org/HTML/join\\_contribute.html](http://www.njhighlandscoalition.org/HTML/join_contribute.html).

The Hopped Up Highlands Craft Beer Pub Crawl is a community event and encourages responsible drinking by its participants.

The New Jersey Highlands Coalition is a non-profit organization with a focus on protecting aquifers, lakes, rivers, forested ridges, farmlands, wildlife, historic treasures and diverse recreational opportunities found in the New Jersey Highlands, which is a part of the Appalachian Mountain chain. The group has more than 80 member organizations, small and large, local, regional, statewide and national as well as more than 700 individual members. For more information, visit [www.njhighlandscoalition.org](http://www.njhighlandscoalition.org).