



**Media Inquires:**

Julia Somers  
Executive Director  
New Jersey Highlands Coalition  
973-588-7190 (office) or 973-525-2768 (cell)  
[julia@njhighlandscoalition.org](mailto:julia@njhighlandscoalition.org)

**[Published in Jersey Hills Media Sept. 16, 2021](#)**

**NJ Environmental Fundraisers remember internationally known and respected fundraiser Simone P. Joyaux with a fundraiser and provides donation to The Lower Raritan Watershed Partnership**

Boonton, NJ (September 14, 2021) - Being a donor can be a magical experience. The act of giving (in this case, a monetary donation of \$350 to The Lower Raritan Watershed Partnership (LRWP),) allows a group of NJ environmental fundraisers to feel the endorphins triggering our bodies and making us happy. Knowing that this environmental organization will have additional funds to assist in supporting their Municipal Stormwater Management Education and Outreach program is rewarding. Their aim is to help LRW municipalities meet their federal and state Stormwater Management Program (SWMP) requirements, to improve the public's understanding of stormwater issues, to improve water quality, and to cultivate ongoing stewardship of our urban Lower Raritan Watershed environment.

“The Lower Raritan Watershed Partnership is thrilled to be recognized for our work in protecting local waterways. The generous donation from the NJ Environmental Fundraisers Gathering will help support our stormwater education outreach efforts. To learn more or volunteer, visit [www.lowerraritanwatershed.org/](http://www.lowerraritanwatershed.org/)” says Nandini Checko, LRWP Board Member.

The idea of the donation was suggested by an energetic, uplifting presenter and fundraising expert, Marcy Heim (<http://marcyheim.com>) while she was planning an online major gift work training for the New Jersey Environmental Non-Profit Professional Fundraisers Group ( NJ New Jersey Environmental Non-Profit Professional Fundraisers Group | Groups | LinkedIn). They are a group of NJ environmental fundraisers who meet virtually each month to discuss various topics in fundraising often with world leading fundraising experts.

“The Lake Hopatcong Foundation has benefited greatly from its participation in the New Jersey Environmental Non-Profit Professional Fundraisers Group, both for the collaboration between likeminded groups with shared values and goals, and also from the expertise of presenters like Marcy Heim. We are happy to do our small part in supporting the Lower Raritan Watershed

Partnership, as they continue to do important work conserving, enhancing and restoring the natural resources of the Lower Raritan Watershed, a mission that resonates with us as we dedicate ourselves to a vibrant and healthy Lake Hopatcong. And we are especially happy to do so in remembrance of a leader like Simone P. Joyaux.” says Caitlin Doran, Development Director. Lake Hopatcong Foundation

This donation is given in honor of the late Simone Joyaux (<https://www.simonejoyaux.com>) who supported the growth of charity leaders and the missions of their organizations. This was a time to reflect on all the good our sector does and also assist a local environmental non-profit in need, as we thought about Simone’s willingness to share her knowledge and support the development of charity fundraisers and leaders globally.

Julia Somers, Executive Director of the New Jersey Highlands Coalition, said, “I believe this group (New Jersey Environmental Non-Profit Professional Fundraisers Group) is unique. It serves an important role teaching and sharing about fundraising for the groups that work to protect our State’s environment, and we could not be more proud to support it and the work of the LRWP.”

The New Jersey Highlands Coalition brings together people who share values and care about the environment. We exchange ideas and explore strategies related to emerging Highlands resource issues that impact the region, sometimes beyond the NJ Highlands, and advocate for policy initiatives that sustain current and future generations. In the spirit of collaboration, the NJ Environmental Fundraisers Gathering is an extension of the essence of the Coalition as we build and support one another’s fundraising skills, discuss industry trends, support fellow organizations and incorporate Simone Joyaux’s thought-provoking teachings, to go beyond only learning fundraising skills, and become the best possible environmental professionals and authentic, effective advocates.

### **About the New Jersey Highlands Coalition**

The New Jersey Highlands Coalition ([www.njhighlandscoalition.org](http://www.njhighlandscoalition.org)) is the only non-profit organization whose entire focus is protecting the pristine aquifers, lakes and rivers, rugged forested ridges, rolling farmlands, abundant wildlife, historic treasures and diverse recreational opportunities found in the New Jersey Highlands, the State’s prized piece of the Appalachian Mountain chain. We are made up of more than 115 member organizations, small and large, local, regional, statewide and national as well as over 1000 individual members who have joined together to safeguard and defend this critical area. The Coalition is a 501(c)(3) tax exempt organization.

### **About Lower Raritan Watershed Partnership (LRWP)**

New Jersey's newest watershed association, the Lower Raritan Watershed Partnership (LRWP), formed in 2014 to address pollutants and contamination in the Raritan River and the Lower Raritan Watershed. The mission of the LRWP is to restore, enhance, and conserve the natural resources of "New Jersey Watershed Management Area 9" (the Lower Raritan Watershed) through science-based stewardship, education and innovation. LRWP is a 501(c)(3) tax exempt organization. To learn more information, volunteer or to donate to LRWP, please visit <https://lowerraritanwatershed.org>.

### **About The Lake Hopatcong Foundation**

The Lake Hopatcong Foundation is a registered 501(c)(3) nonprofit dedicated to protecting the lake environment and enhancing the lake experience by bringing together public and private resources to encourage a culture of sustainability and stewardship on and around New Jersey's largest lake, for this and future generations. To learn more, visit [lakehopatcongfoundation.org](http://lakehopatcongfoundation.org)

###